

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/16
Estimate Number	1537

Invoice #	116517-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116517
Alt Order #	06268769
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p	<u>-</u>	-		-		-		
	CLASS 3 C	CANDIDATE R9.26									
				10/15/12	to 10/21/12	5x	-TWTF				
	WRAL			Tu	10/16/12	:30	1:25 PM	OFA-12-Z-151H	\$335.00		5
	WRAL			W	10/17/12	:30	1:17 PM	OFA-12-Z-151H	\$335.00		1
	WRAL			Th	10/18/12	:30	1:12 PM	OFA-12-Z-151H	\$335.00		2
	WRAL			F	10/19/12	:30	1:17 PM	OFA-12-G-145H	\$335.00		3
	WRAL			F	10/19/12	:30	1:26 PM	OFA-12-G-145H	\$335.00		4
2	WRAL	The Doctors	10-11AM								
	CLASS 3 C	CANDIDATE R9.26									
				10/15/12	to 10/21/12	5x	-TWTF				
	WRAL			Tu	10/16/12	:30	10:13 AM	OFA-12-Z-151H	\$335.00		1
	WRAL			W	10/17/12	:00			\$335.00	See MG 2.6,2.7,2.8	2
	WRAL			W	10/17/12	:00			\$335.00	See MG 2.6,2.7,2.8	5
	WRAL			Th	10/18/12	:30	10:21 AM	OFA-12-Z-151H	\$335.00		3
	WRAL			F	10/19/12	:30	10:27 AM	OFA-12-G-145H	\$335.00		4
	WRAL	WRAL AM News	6-7a	М	10/22/12	:30	6:08 AM	OFA-12-G-145H	\$900.00	MG for 2.2,4.2,2.5,4.5	8
					CANDIDATE				****		
	WRAL			M	10/22/12	:30	10:12 AM	OFA-12-G-145H	\$335.00	MG for 2.2,4.2,2.5,4.5	6
	MOAL	Dries is Dielet	11- 10-		CANDIDATE			12 - 1450	ф Г 70 00	MC for 0.0 4.0 0.5 4.5	7
	WRAL	Price is Right	11a-12p	M CLASS 3	10/22/12 3 CANDIDATE	:30	10:58 AM	OFA-12-G-145H	\$570.00	MG for 2.2,4.2,2.5,4.5	/
•		B	1105:- 1007-	ULASS (CANDIDATE	- n9.∠0, iv	iG				
3	WRAL	David Letterman	1135p-1237a								
	CLASS 3 C	CANDIDATE R9.26				_					
					to 10/21/12	2x	-TWTF		* * * * * * * * * * * * * * * * * * *		
	WRAL			Tu	10/16/12	:30	12:33 AM	OFA-12-Z-151H	\$400.00		2
	WRAL			W	10/17/12	:30	12:08 AM	OFA-12-Z-151H	\$400.00		1
4	WRAL	Price is Right	11a-12p								
	CLASS 3 C	CANDIDATE R9.26									
					to 10/21/12	5x	-TWTF				
	WRAL			Tu	10/16/12	:30	11:30 AM	OFA-12-Z-151H	\$570.00		1
	WRAL			W	10/17/12	:00			\$570.00	See MG 2.6,2.7,2.8	2



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/16
Estimate Number	1537

Invoice #	116517-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116517
Alt Order #	06268769
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRAL Price is Right	11a-12p	-	-		•				<u> </u>
	CLASS 3 CANDIDATE R9.26									
	WRAL		W	10/17/12	:00				See MG 2.6,2.7,2.8	5
	WRAL		Th	10/18/12	:30	10:58 AM	OFA-12-Z-151H	\$570.00		3
	WRAL		F	10/19/12	:00			7	See MG 4.6	4
	WRAL		М	10/22/12	:00			\$570.00	Credited	6
5	WRAL Late Late Show CLASS 4 - CANDIDATE	1237a-137a								
				to 10/21/12	3x	-TWTF				
	WRAL		Tu	10/16/12	:30	1:30 AM	OFA-12-Z-151H	\$35.00		1
	WRAL		W	10/17/12	:30	1:06 AM	OFA-12-Z-151H	\$35.00		2
	WRAL		Th	10/18/12	:30	1:37 AM	OFA-12-Z-151H	\$35.00		3
6	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE R9.26									
				to 10/21/12	5x	-TWTF				
	WRAL		Tu	10/16/12	:30	12:24 PM	OFA-12-Z-151H	\$535.00		1
	WRAL		Tu	10/16/12	:30	12:37 PM	OFA-12-Z-151H	\$535.00		6
	WRAL		Th	10/18/12	:30	12:27 PM	OFA-12-Z-151H	\$535.00		3
	WRAL		Th	10/18/12	:30	12:40 PM	OFA-12-Z-151H	\$535.00		2
	WRAL		F	10/19/12	:30	12:53 PM	OFA-12-G-145H	\$535.00		4
7	WRAL CBS Daytime (1:30-4P) CLASS 3 CANDIDATE R9.26	130-4p								
				to 10/21/12	3x	-TWTF				
	WRAL		Tu	10/16/12	:30	2:28 PM	OFA-12-Z-151H	\$360.00		2
	WRAL		Th	10/18/12	:30	2:59 PM	OFA-12-Z-151H	\$360.00		1
	WRAL		F	10/19/12	:30	2:28 PM	OFA-12-G-145H	\$360.00		3
8	WRAL Young and the Restless CLASS 2 CANDIDATE R9.26	4-5p								
				to 10/21/12	5x	-TWTF				
	WRAL		Tu	10/16/12	:30	4:00 PM	OFA-12-Z-151H	\$1,065.00		2
	WRAL		W	10/17/12	:30	3:59 PM	OFA-12-Z-151H	\$1,065.00		1_
	WRAL		W	10/17/12	:30	4:26 PM	OFA-12-Z-151H	\$1,065.00		5



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/16
Estimate Number	1537

Invoice #	116517-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL				
Account Executive	Cheryl Blair				
Sales Office	Washington Telerep				
Sales Region	National				

Order #	116517
Alt Order #	06268769
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL Young and the Restless	4-5p		•		•	_			
	CLASS 2 CANDIDATE R9.26									
	WRAL		Th	10/18/12	:30	4:29 PM	OFA-12-Z-151H	\$1,065.00		3
	WRAL		F	10/19/12	:30	4:27 PM	OFA-12-G-145H	\$1,065.00		4
9	WRAL WRAL 5am News	5am - 5:30a								
	CLASS 3 CANDIDATE R9.26									
			10/15/12	to 10/21/12	5x	-TWTF				
	WRAL		Tu	10/16/12	:30	4:58 AM	OFA-12-Z-151H	\$400.00		1
	WRAL		Tu	10/16/12	:30	5:24 AM	OFA-12-Z-151H	\$400.00		6
	WRAL		Th	10/18/12	:30	4:59 AM	OFA-12-Z-151H	\$400.00		2
	WRAL		Th	10/18/12	:30	5:24 AM	OFA-12-Z-151H	\$400.00		3
	WRAL		F	10/19/12	:30	5:09 AM	OFA-12-G-145H	\$400.00		4
10	WRAL 5:00 First News	5-530p								
	CLASS 3 CANDIDATE R9.26	•								
			10/15/12	to 10/21/12	5x	-TWTF				
	WRAL		Tu	10/16/12	:30	5:28 PM	OFA-12-Z-151H	\$1,780.00		5
	WRAL		W	10/17/12	:30	5:23 PM	OFA-12-Z-151H	\$1,780.00		1
	WRAL		Th	10/18/12	:30	5:13 PM	OFA-12-Z-151H	\$1,780.00		4
	WRAL		Th	10/18/12	:30	5:29 PM	OFA-12-Z-151H	\$1,780.00		2
	WRAL		F	10/19/12	:30	5:22 PM	OFA-12-G-145H	\$1,780.00		3
11	WRAL WRAL 5:30AM News CLASS 4 - CANDIDATE	530-6a								
			10/15/12	to 10/21/12	5x	-TWTF				
	WRAL		Tu	10/16/12	:30	5:57 AM	OFA-12-Z-151H	\$250.00		1
	WRAL		W	10/17/12	:30	5:29 AM	OFA-12-Z-151H	\$250.00		5
	WRAL		W	10/17/12	:30	5:53 AM	OFA-12-Z-151H	\$250.00		2
	WRAL		Th	10/18/12	:30	5:54 AM	OFA-12-Z-151H	\$250.00		3
	WRAL		F	10/19/12	:30	5:37 AM	OFA-12-G-145H	\$250.00		4
12	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R9.26	•								
			10/15/12	to 10/21/12	5x	-TWTF				
	WRAL		Tu	10/16/12	:30	5:54 PM	OFA-12-Z-151H	\$1,780.00		1



WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/16
Estimate Number	1537

Invoice #	116517-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

]	Order #	116517
	Alt Order #	06268769
1	Deal #	
	Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	CIA - Mark PAID		

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL	5:30 News	530-6p								
		CANDIDATE R9.26									
	WRAL			W	10/17/12	:30	5:54 PM	OFA-12-Z-151H	\$1,780.00		3
	WRAL			Th	10/18/12	:30	5:42 PM	OFA-12-Z-151H	\$1,780.00		5
	WRAL			F	10/19/12	:30	5:34 PM	OFA-12-G-145H	\$1,780.00		4
	WRAL			F	10/19/12	:30	5:53 PM	OFA-12-G-145H	\$1,780.00		2
13	WRAL	6pm News (M-F)	6-630p								
	CLASS 3 C	CANDIDATE R9.26									
					to 10/21/12	7x	-TWTF				
	WRAL			Tu	10/16/12	:30	6:28 PM	OFA-12-Z-151H	\$2,225.00		6
	WRAL			W	10/17/12	:30	6:11 PM	OFA-12-Z-151H	\$2,225.00		2
	WRAL			W	10/17/12	:30	6:29 PM	OFA-12-Z-151H	\$2,225.00		1
	WRAL			Th	10/18/12	:30	6:09 PM	OFA-12-Z-151H	\$2,225.00		3
	WRAL			Th_	10/18/12	:30	6:28 PM	OFA-12-Z-151H	\$2,225.00		5
	WRAL			F	10/19/12	:30	6:11 PM	OFA-12-G-145H	\$2,225.00		4
	WRAL			F	10/19/12	:30	6:29 PM	OFA-12-G-145H	\$2,225.00		/
14	WRAL	WRAL AM News	6-7a								
	CLASS 4 -	CANDIDATE									
					to 10/21/12	5x	-TWTF				
	WRAL			Tu	10/16/12	:30	6:37 AM	OFA-12-Z-151H	\$400.00		1
	WRAL			Tu	10/16/12	:30	6:59 AM	OFA-12-Z-151H	\$400.00		5
	WRAL			W	10/17/12	:30	6:43 AM	OFA-12-Z-151H	\$400.00		2
	WRAL			Th	10/18/12	:30	6:52 AM	OFA-12-Z-151H	\$400.00		3
	WRAL			F	10/19/12	:30	6:09 AM	OFA-12-G-145H	\$400.00		4
15	WRAL CLASS 3 C	CBS Evening News (M-F) CANDIDATE R9.26	630p-7p								
				10/15/12	to 10/21/12	5x	-TWTF				
	WRAL			Tu	10/16/12	:30	6:59 PM	OFA-12-Z-151H	\$2,225.00		6
	WRAL			W	10/17/12	:30	6:51 PM	OFA-12-Z-151H	\$2,225.00		1
	WRAL			W	10/17/12	:30	6:59 PM	OFA-12-Z-151H	\$2,225.00		5
	WRAL			Th	10/18/12	:30	6:59 PM	OFA-12-Z-151H	\$2,225.00		2
	WRAL			F	10/19/12	:30	6:51 PM	OFA-12-G-145H	\$2,225.00		4



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/16
Estimate Number	1537

Invoice #	116517-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

-	Order #	116517
	Alt Order #	06268769
	Deal #	
1	Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRAL	Inside Edition	7-730P		•			•			
	CLASS 3 C	ANDIDATE R9.26									
				10/15/1	2 to 10/21/12	5x	-TWTF				
	WRAL			Tu	10/16/12	:00			\$975.00	See MG 16.7,16.8	6
	WRAL			W	10/17/12	:00			\$975.00	See MG 16.7,16.8	1
	WRAL I	Prime Access Specials	7-9pm	W	10/17/12	:30	7:11 PM	OFA-12-Z-151H	\$975.00	MG for 16.6,16.1	8
	WRAL I	Prime Access Specials	7-9pm	W	10/17/12	:30	7:29 PM	OFA-12-Z-151H	\$975.00	MG for 16.6,16.1	7
	WRAL			Th	10/18/12	:30	7:13 PM	OFA-12-Z-151H	\$975.00		3
	WRAL			Th	10/18/12	:30	7:29 PM	OFA-12-Z-151H	\$975.00		2
	WRAL			F	10/19/12	:30	7:14 PM	OFA-12-G-145H	\$975.00		4
17	WRAL	CBS This Morning	7am - 9am								
	CLASS 4 -	CANDIDATE									
				10/15/1	2 to 10/21/12	12x	-TWTF				
	WRAL			Tu	10/16/12	:30	7:39 AM	OFA-12-Z-151H	\$175.00		2
	WRAL			Tu	10/16/12	:30	8:13 AM	OFA-12-Z-151H	\$175.00		1
	WRAL			Tu	10/16/12	:30	8:25 AM	OFA-12-Z-151H	\$175.00		10
	WRAL			W	10/17/12	:30	8:11 AM	OFA-12-Z-151H	\$175.00		9
	WRAL			W	10/17/12	:30	8:24 AM	OFA-12-Z-151H	\$175.00		3
	WRAL			W	10/17/12	:30	8:47 AM	OFA-12-Z-151H	\$175.00		4
	WRAL			Th	10/18/12	:30	8:13 AM	OFA-12-Z-151H	\$175.00		12
	WRAL			Th	10/18/12	:30	8:28 AM	OFA-12-Z-151H	\$175.00		5
	WRAL			Th	10/18/12	:30	8:51 AM	OFA-12-Z-151H	\$175.00		6
	WRAL			F	10/19/12	:30	7:55 AM	OFA-12-G-145H	\$175.00		8
	WRAL			F	10/19/12	:30	8:29 AM	OFA-12-G-145H	\$175.00		7
	WRAL			F	10/19/12	:30	8:53 AM	OFA-12-G-145H	\$175.00		11
18	WRAL	Entertaiment Tonight	730-8P								
	CLASS 3 C	ANDIDATE R9.26									
				10/15/1	2 to 10/21/12	5x	-TWTF				
	WRAL			W	10/17/12	:30	7:55 PM	OFA-12-Z-151H	\$975.00		2
	WRAL			Th	10/18/12	:30	7:40 PM	OFA-12-Z-151H	\$975.00		6
	WRAL			Th	10/18/12	:30	7:56 PM	OFA-12-Z-151H	\$975.00		1
	WRAL			F	10/19/12	:30	7:42 PM	OFA-12-G-145H	\$975.00		4
	WRAL			F	10/19/12	:30	7:57 PM	OFA-12-G-145H	\$975.00		3



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/16
Estimate Number	1537

Invoice #	116517-1			
Invoice Date	10/28/12			
Invoice Month	October 2012			
Invoice Period	10/01/12 - 10/22/12			

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116517				
Alt Order #	06268769				
Deal #					
Order Flight	10/16/12 - 10/22/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRAL	Dr. Phil	9-10a			•	•		•	•	
	CLASS 3 C	ANDIDATE R9.26									
				10/15/1	2 to 10/21/12	5x	-TWTF				
	WRAL			W	10/17/12	:30	9:15 AM	OFA-12-Z-151H	\$335.00		2
	WRAL			W	10/17/12	:30	9:36 AM	OFA-12-Z-151H	\$335.00		5
	WRAL			Th	10/18/12	:30	9:59 AM	OFA-12-Z-151H	\$335.00		3
	WRAL			F	10/19/12	:30	9:39 AM	OFA-12-G-145H	\$335.00		1
	WRAL			F	10/19/12	:30	9:58 AM	OFA-12-G-145H	\$335.00	1	6
20	WRAL	Fri Hour 3	10-11p								
(CLASS 3 C	ANDIDATE R9.26									
				10/15/1	2 to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	10:46 PM	OFA-12-G-145H	\$2,665.00	1	1
21	WRAL	Fri Hour 2	9-10p								
		ANDIDATE R9.26	о .ор								
	000000.			10/15/1	2 to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	9:47 PM	OFA-12-G-145H	\$2,225.00		1
		Mon Hour 3	10-11p	•	10/13/12	.00	3.47 T W	01 A 12 G 14311	ΨΖ,ΖΖ3.00	•	•
		ANDIDATE R9.26	10-11р								
(ULASS 2 U	ANDIDATE R9.26		40/00/4	0.1- 40/00/40	4	1				
	MOAL			10/22/1 M	2 to 10/28/12		1		Φ4.005.00) Over dite of	1
	WRAL			M	10/22/12	:00			\$4,665.00	Credited	1
-		Mon Hour 1	8-9p								
(CLASS 4 - (CANDIDATE									
					2 to 10/28/12	1x	1				
	WRAL			M	10/22/12	:30	7:59 PM	OFA-12-G-145H	\$1,800.00	1	1
24	WRAL	Mon Hour 2	9-10p								
(CLASS 3 C	ANDIDATE R9.26	-								
				10/22/1	2 to 10/28/12	1x	1				
	WRAL			M	10/22/12	:00			\$3.335.00	Credited	1
		Sat Hour 3	10-11p						* - /		
-		ANDIDATE R9.26	10 116								
	02/100 0 0/	114010A1 L 110.20		10/15/1	2 to 10/21/12	1x	1-				
				10/13/1	L 10 10/L1/12	1.4					



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/16
Estimate Number	1537

Invoice #	116517-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116517
Alt Order #	06268769
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WRAL	Sat Hour 3	10-11p	_					•		
		CANDIDATE R9.26									
	WRAL			Sa	10/20/12	:30	10:29 PM	OFA-12-G-145H	\$1,110.00		1
26		7pm News	7-730p								
	CLASS 3 C	ANDIDATE R9.26									
					to 10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	7:15 PM	OFA-12-G-145H	\$360.00		1
27		WRAL 6a News Sat	6-8a								
	CLASS 4 -	CANDIDATE					_				
					to 10/21/12	2x	2-				
	WRAL			Sa	10/20/12	:30	6:23 AM	OFA-12-G-145H	\$150.00		1
	WRAL			Sa	10/20/12	:30	7:29 AM	OFA-12-G-145H	\$150.00		2
28		On The Record 730-8p SANDIDATE R9.26	730-8p								
	ULASS 2 U	ANDIDATE R9.26		10/15/10	to 10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	7:48 PM	OFA-12-G-145H	\$400.00		1
20		CDC This Cat Marring 9.0s	8-9a	Ja	10/20/12	.50	7.40 T W	0FA-12-G-143H	φ400.00		
30		CBS This Sat Morning 8-9a CANDIDATE R9.26	o-9a								
	OLAGO Z O	ANDIDATE 119.20		10/15/12	to 10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	8:24 AM	OFA-12-G-145H	\$665.00		1
31		CBS SPECIAL	1030-1130P	Ou	10/20/12	.00	0.247 (W	0174 12 6 11511	φοσο.σσ		•
-		SANDIDATE R9.26	1030-1130								
	01/100000	7 (14B1B) (1 E 113.20		10/15/12	to 10/21/12	1x	1				
	WRAL			Su	10/21/12	:30	11:45 PM	OFA-12-G-145H	\$2,445.00		1
					o Football rur				ψ=,		•
				LR due t	o Football rur	over					
32	WRAL	Face The Nation 1030-1130	1030-1130								
-		ANDIDATE R9.26									
				10/15/12	to 10/21/12	1x	1				
	WRAL			Su	10/21/12	:30	11:23 AM	OFA-12-G-145H	\$490.00		1
34	WRAL	60 Minutes	7-8p								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/16
Estimate Number	1537

Invoice #	116517-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116517
Alt Order #	06268769
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CLASS 3 CANDIDATE R9.26	•						•		
	WRAL 60 minutes	730-830p	Su LR due to	o 10/21/12 10/21/12 Football rund Football rund		8:52 PM	OFA-12-G-145H	\$3,335.00		1
35	WRAL Sun Morning News CLASS 4 - CANDIDATE	7-9a								
	WRAL WRAL		10/15/12 t Su Su	0 10/21/12 10/21/12 10/21/12	2x :30 :30	7:43 AM 8:28 AM	OFA-12-G-145H OFA-12-G-145H	\$250.00 \$250.00		1 2
36	WRAL CBS SPECIAL CLASS 3 CANDIDATE R9.26	830-930p						,		
	WRAL		Su LR due to	o 10/21/12 10/21/12 Football rund Football rund		9:47 PM	OFA-12-G-145H	\$3,335.00		1
37	WRAL CBS Sunday Morning CLASS 3 CANDIDATE R9.26	9-1030a								
38	WRAL CBS SPECIAL	930-1030p	10/15/12 t	0 10/21/12 10/21/12	:30	10:29 AM	OFA-12-G-145H	\$535.00		1
	CLASS 3 CANDIDATE R9.26			o 10/21/12	1x	1				
	WRAL			10/21/12 Football rund Football rund		10:46 PM	OFA-12-G-145H	\$2,445.00		1
39	WRAL Thu Hour 3 CLASS 3 CANDIDATE R9.26	10-11p	10/15/40:	- 10/01/10	4	1				
	WRAL		10/15/12 t	o 10/21/12 10/18/12	1x :30	1 10:51 PM	OFA-12-Z-151H	\$3,335.00	1	1
40	WRAL Late News	11-1135p	111	10/10/12	.00	10.511 W	01 A 12 Z-13111	ψ5,555.00		



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

ICE
ICE

DU	DU INVOICE ATE			
	Advertiser	Obama For America		
	Product	OBAMA :30 10/16		
	Estimate Number	1537		

Invoice #	116517-1		
Invoice Date	10/28/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/22/12		

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116517
Alt Order #	06268769
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line		Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
•	CLASS 4 - CANDIDATE		_		•	_				
				to 10/21/12	7x	-TWTFSS				
	WRAL		Tu	10/16/12	:30	11:14 PM	OFA-12-Z-151H	\$650.00	l .	1
	WRAL		W	10/17/12	:30	11:29 PM	OFA-12-Z-151H	\$650.00	l	2
	WRAL		Th	10/18/12	:30	11:15 PM	OFA-12-Z-151H	\$650.00		6
	WRAL		Th	10/18/12	:30	11:34 PM	OFA-12-Z-151H	\$650.00		3
	WRAL		F	10/19/12	:30	11:27 PM	OFA-12-G-145H	\$650.00		4
	WRAL		Sa	10/20/12	:30	11:12 PM	OFA-12-G-145H	\$650.00		5
	WRAL		Sa	10/20/12	:30	11:33 PM	OFA-12-G-145H	\$650.00	l	7
41	WRAL Tue Hour 1 CLASS 2 CANDIDATE R9.26	8-9p								
			10/15/12	2 to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	8:36 PM	OFA-12-Z-151H	\$6,000.00		1
43	WRAL Wed Hour 3 CLASS 3 CANDIDATE R9.26	10-11p								
			10/15/12	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	10:37 PM	OFA-12-Z-151H	\$2,890.00		1
44	WRAL Wed Hour 1 CLASS 3 CANDIDATE R9.26	8-9p								
			10/15/12	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	8:59 PM	OFA-12-Z-151H	\$3,555.00		1
45	WRAL Wed Hour 2 CLASS 4 - CANDIDATE	9-10p						, ,		
			10/15/12	to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	9:47 PM	OFA-12-Z-151H	\$1,800.00		1
		Aired Spots	124							

\$123,625.00

Gross Total



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



Advertiser	Obama For America
Product	OBAMA :30 10/16
Estimate Number	1537

Invoice #	116517-1		
Invoice Date	10/28/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/22/12		

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116517		
Alt Order #	06268769		
Deal #			
Order Flight	10/16/12 - 10/22/12		

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission

\$18,543.75

Payment Terms 30 Days **Net Amount Due** \$105,081.25